



VISHAL SRIVASTAVA
SENIOR MERCHANDISER

Mobile No: #: (+91-78349 93491), Email: vishreem1@gmail.com

Address: Uttam Nagar, New Delhi 110059 INDIA

EMPLOYMENT OBJECTIVE:

A hard-working individual seeking a challenging position within a progressive environment where my personal strength can be utilized and add value customers through my skills.

STRENGTHS AND ABILITIES:

- Excellent understanding of the garment design and manufacturing process, from the garment conceptualization stage, through the pattern drafting phase, to final garment assembly.
- Significant ability to interpret client requirements and create designs that pinpoint their target market.
- Knowledge of **woven & knit fabrics**, and the ability to choose the best match between garment design and fabric.
- Working as a team member or independently, depending on the nature of the project at hand. Individually can handle fabric sourcing, printing & embroidery.

Roles and responsibilities

- Conversations with domestic and international clients regarding orders
- Give planning and suggestions to sampling, merchants and stores regarding styles related queries.
- Lead a merchant team (2 Asst. Merchants)
- Daily bases meetings with various departments.
- Handling costings of Top buyers (H&M, Reliance, Golden Touch and Down-east)
- Work with IE and production team to make production at low cost.
- Handling PD to Production

RELATED WORK EXPERIENCE: 10 Years

- 1 years 5 months worked (Dec-2023 to May-2025) as Sr. Merchandiser cum AMM in Renuka Exports Pvt. Ltd. Unit-2(Ggn)
- 1 years worked (Dec-2022 to Dec-2023) as Sr. Merchandiser in Instyle Retails Inc. (Ggn)
- 4 years 7 Months worked (Apr 2018 to Dec-2022.) as Sr. Merchandiser in Renuka Exports Pvt. Ltd. (Ggn)
- 2 year 8 month (May 2015 – Apr 2018) worked as Merchandiser in S.P.Wearing Apparels (SitaPuri).

Buyer Handled

- **USA:** DOWNEAST (BY BUYING AGENCY) & GOLDEN TOUCH (DIRECT)
- **UK:** BHS & PRIME MARK (BY BUYING AGENCY)
- **EUROPE:** MESSAGE, CAPRI COLLECTION & NAKD (BY BUYING AGENCY)
- **Domestic:** H&M, Reliance (John Players & John Players Jeans)

ACADEMIC QUALIFICATIONS:

- Complete Graduation from DU.
- Complete Senior Secondary Examination from C.B.S.E.
- Complete Secondary Examination from C.B.S.E.

PROFESSIONAL SKILLS:

- Knowledge of Sewing/ construction
- Production management
- Fashion management
- Garments Average
- Costings
- Fabric science

COMPUTER SKILLS:

Proficient in using MS-Office (MS Word, MS Excel, MS Power point), CorelDraw, Photoshop, E-mailing applications & Buyer`s PLM. ERP

PERSONAL DETAILS:

Marital Status	:	Married
Nationality	:	Indian
Gender	:	Male
Language known	:	Hindi, English
Last Salary	:	75K/- PM
Expected Salary	:	Negotiable

Place: New Delhi

[Vishal Srivastava]